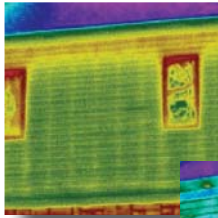


# The Benefits of Adding **FULLBACK**® to Your Siding Job

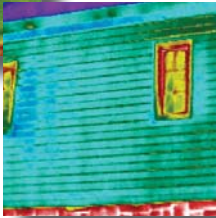
SIDING INSULATION

## Performance

- Provides superior energy savings, improving the entire wall system performance by as much as 50%.
- Keeps heat where it belongs: inside in the winter and outside in the summer. That keeps money in your bank all year!



*Before: A home without Fullback; notice the yellow studs and red air leak at the top of the wall.*



*After: The same home with Fullback installed; notice the cool blue color; studs and air leak are no longer visible.*

- Contoured insulation is treated with Preventol®TM, a systemic insecticide which protects it from termites.
- Provides 300% greater impact resistance than traditional vinyl siding.



*Unsupported vinyl siding*



*Siding with Fullback®*



*The contoured foam insulation eliminates the hollow void between traditional vinyl siding and your home, acting like a shock absorber.*

## Appearance

- Gives added stability to the siding panel, providing straighter lines, tighter seams and lasting beauty.
- Allows for wider faces and darker colors that weren't before possible with traditional vinyl siding.



*Unsupported vinyl siding (left) appears curved, while fully-supported siding with Fullback Siding Insulation (right) looks more like real wood.*

## Impact on Your Lifestyle

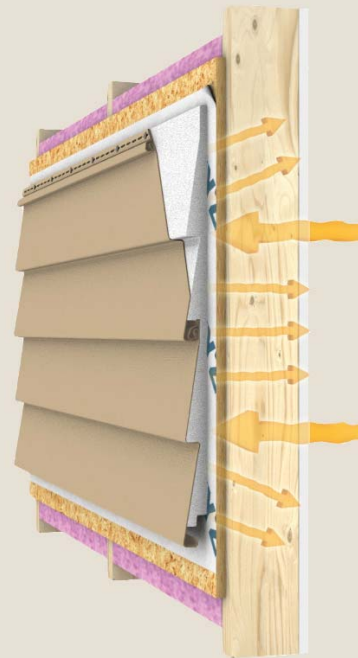
- Gives your home the look and feel of real wood, without painting, staining or caulking for the life of the siding.
- Allows moisture to escape from your home, reducing the chance of mold and mildew growth in the walls and promoting a healthier home.

## Impact on Your Finances

- Will save you money on your utility bills for the life of the siding!
- Eliminates expensive maintenance repairs due to impact damage, moisture damage or termite infestation.

## Environmental Impact

- Saves as much energy as it takes to manufacture the insulating foam in 50 days or less!
- Saves as much carbon as it takes to manufacture the insulating foam in 2.6 years or less!



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